Sun Spots

FROM THE PARADISE OF PALM DESERT

VOL. 6 NO. 1 — PUBLISHED NOW AND THEN AT PALM DESERT, CALIFORNIA — FALL, 1952

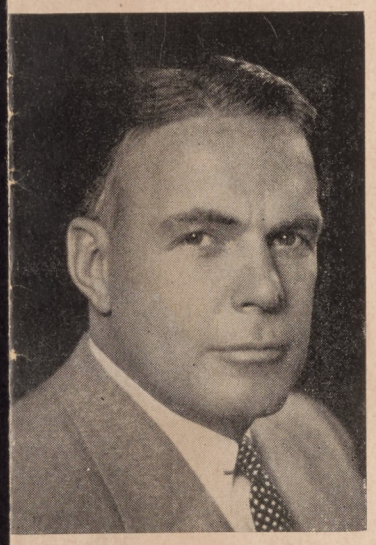
MEMBERS NEVER TIRE of this breath-taking vista from the terrace of Shadow Mountain Club, looking west. Rising from the vari-colored desert floor, the copper-hued foothills of the Santa Rosa range jut out to form one of the barriers which protect the cove in which Palm Desert nestles. Beyond rises the spectacular snow-capped Mt. San Gorgonio, highest peak in Southern California. Santa Fe Railway photo.

TO THE MEMBERS OF SHADOW MOUNTAIN CLUB

TO ALL of you who enjoy the unique pleasures of membership in the Shadow Mountain Club, I extend greetings.

At the beginning of our fifth season, thanks to the excellent condition of our Club, with the many new and unusual additions and improvements, we can anticipate a more wonderful winter than ever before.

Whatever your interests may be—whatever your mood may dictate when you "take to the desert" — it goes without saying that you will find here the utmost in wholesome fun, relaxation, exhilarating sports and varied entertainment—all accentuated by the fact that you are in the company of gracious neighbors who enjoy the same things. And all these activities mean so much more because of the perfect desert setting which is ours and the privacy of comfortable and spacious surroundings.



ARTHUR C. STEWART

Shadow Mountain environment, above all else, invites a return to carefree living and surcease from a busy life. These qualities have brought us recognition as one of the most complete family Clubs in all the World. I am proud to be a member.

Cordially,

Arthur C Stewart

President, Shadow Mountain Club

OUR FIFTH YEAR -- AN UNPRECEDENTED OPPORTUNITY FOR COMMUNITY GROWTH

By CLIFFORD W. HENDERSON
Founder-President, Palm Desert Corporation

THE SEVERAL HUNDRED MEMBERS who "believed" in and joined Shadow Mountain Club when it was but an "idea" portrayed in a descriptive brochure, together with the several hundred additional members who have joined "along the way," can be rightfully proud of how completely this "idea" has been fulfilled today—at the beginning of our Fifth Annual season.

The growth and progress of Palm Desert from an area of desert wasteland to a *community of charming homes* and *gracious neighbors,* with the accompanying *spiritual, cultural, educational* and *commercial* accomplishments, has gone hand in hand with the development of the club. Everyone understands and acknowledges the relationship of the one to the other.

Who are these club members and where do they come from? The total number approaches 1,400 now and they are representative families from 331 American cities and communities, plus Canada, Hawaii and Alaska. The membership roster includes families from 30 states foreign to California. The total number of private homes now approaches 150, and one day soon, we will honor these individual home builders with the third of the progressive growth cocktail parties, namely, the "149ER PARTY." I am sure you will remember the "51ER PARTY," and later the "99ER PARTY" when that particular number of individual families had completed or started actual construction of their homes in the Palm Desert townsite. I am sure the maturity and growth of the Palm Desert Community Church, the Palm Desert grammar school, with cooperating Parent-Teachers Association, Boy Scout

(*Continued on page* 9)

CLIFF HENDERSON and club mascot, Dakar, snapped in front of SMC crest at entrance.

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Get acquainted with your MANAGEMENT STAFF

EARLE HUPP is executive vice-president and general manager by appointment of the Board of Directors of the Palm Desert Corporation. Graduate of U. S. C., he was formerly assistant to the president of the Firestone Tire and Rubber Company and personal assistant to Mr. Leonard Firestone for nine years before operating his own business, which he sold to devote full time to his duties here.

MAYNARD STRAHL, club manager, came here directly from British Columbia's famed Harrison Hot Springs Hotel and Golf Club where he was manager. Prior to this connection, he was affiliated with such leading southland and west coast hotels as Bel-Air, Beverly Hills and Beverly Wilshire for a period of fourteen years, making him well qualified for his present position.

DINING LEISURELY on the colorful terrace is one of the rare privileges of being a member of the Shadow Mountain Club. Can you picture a lovelier setting for fashion revues, which invariably portray the latest creations? Looking east, the ever-changing shadows of the mountains present a picture without a counterpart. Shulman photo.

SMC CHART OF PROGRESS -- Good News for Every Member, 1952-53 Season

Take this tour with us. You will be proud of these substantial improvements to the Shadow Mountain Club facilities, including the addition of several new recreation installations.

MAIN ENTRANCE AND FOYER

You will be thrilled with the practical comfort and the beauty of the new design, color and lighting of the clubhouse main entrance and foyer.

LOUNGE, DINING ROOM, AND MANZANITA ROOM

New furnishings have been added to the lounge and dining room. The dance floor has been enlarged with a semi-circle extending to the Manzanita Room entrance, and the newly-constructed bandstand is a delightful improvement. Additional features further enhance the charm of the Manzanita Room which was completed late last season.

CHILDREN'S PLAYGROUND AND EQUIPMENT

Specially enclosed children's playground includes pre-kindergarten school and baby-sitting services for members with tiny youngsters. Additional playground equipment has been added to the lawn area reserved for children from five to twelve years.

GROUNDS EXTENDED TO INCLUDE CHAMPIONSHIP TENNIS COURT; SOFTBALL DIAMOND

Several additional acres in a westerly direction will include a tennis court of full championship size, now under construction. This court with adjacent stadium is destined to be the site of many colorful international winter tennis tournaments and matches in years to come as well as being an incentive for rapidly increasing tennis interest within the club membership. A softball diamond will provide an added weekend athletic activity for Shadow Mountain Club, starting this season.

QUARTER MILE TRACK; TURFED POLO FIELD

Improvements at Shadow Mountain Stables are of major proportions and will delight all equestrian-minded members. The quarter mile oval track under construction last season has been completed. The oval within the track has been developed as a

(*Continued on page* 8)

NOT SO MANY months ago this airview of Shadow Mountain Club was made. By comparison, visualize all the additions and new developments which have taken place since, and you will realize how rapidly your club is progressing toward the ultimate goal.

Never a Dull Momemt!

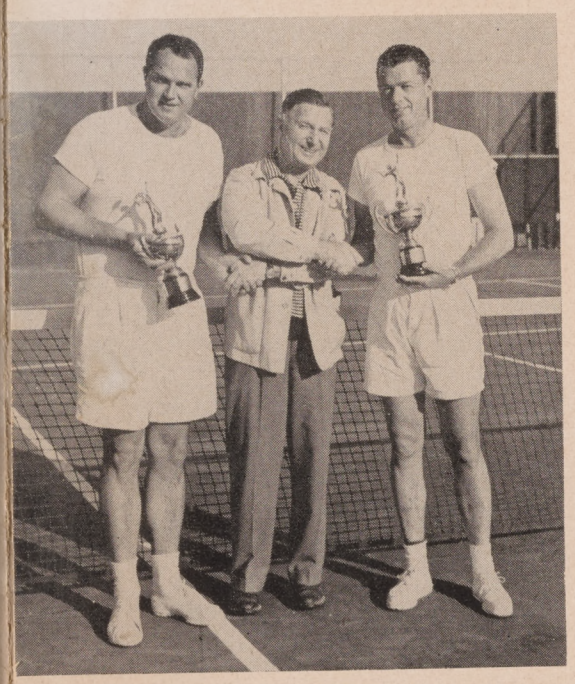
THRILL-PACKED

Sports Calendar

Intrigues Participant and Spectator

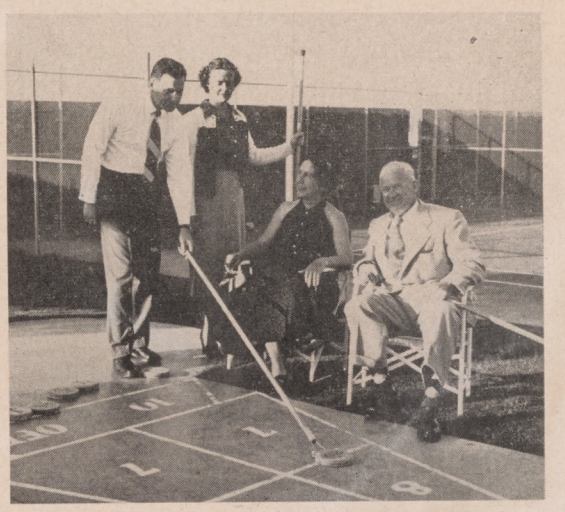
REVIEWING last season's sports events, space does not permit recounting all the colorful activities and spectacles which centered about the Shadow Mountain Club. Here are a few: The 4th Annual Desert Raiders Homecoming Gymkhana, Horseless Carriage Meet, Fullerton Junior College National Championship swim team exhibition, Swim Style Show, Invitational Gymkhana, Los Angeles Athletic Club Swimming, Diving, Ballet Exhibition, Fourth Annual Junior Gymkhana, Exhibition tennis matches featuring top-flight players, Junior Club Carnival Day and Janet Dee's famous water ballet and aquacade.

SWIMMING IS FOR EVERYONE—even those who don't go in the water. The huge figure-eight pool, scene of water ballets, aquatic exhibitions and competitions throughout last season provided fun for those taking part and diversion for onlookers. This summer, it was more popular than ever. Children, too, kept busy in the safety of their wading pool and playground; many went boating on the private lake.



TO THE VICTORS—Cliff Henderson offers congratulations to Richard Jack (l) and Walter Blair, SMC winners of the Class A men's doubles in the second annual Palm Springs Blue Ribbon Tennis Tournament, playing against a strong field of competition. Those trophies call for three cheers! Photo by Oden Proctor.

Intra-club tennis and golf tournaments, volleyball, shuffleboard, intra-club pool show, water festivals with fireworks, varied equestrian events, hayrack rides, trail rides—one after another drew enthusiastic response from both participant and spectator. Truly, Shadow Mountain Club has become a haven for lovers of all sports. How the sports facilities of the Club have been augmented for this season is described in the article "SMC Chart of Progress" in this issue of Sun Spots. Be sure to read it.



SHUFFLEBOARD IN THE SUN—This sport really took hold at SMC this past season and every indication points to the fact that it will be more popular than ever in '52-'53. Oden Proctor photo.

APPROACH AND PUTT COURSE, kept green all summer, and further beautified by additional turfing, shrubs and trees, will prove to be a greater magnet than ever in luring golf-minded members. Oden Proctor photo.

GYMKHANA TROPHIES—are prized possessions of SMC equestriennes. J. F. Connor is just as proud as his daughter Jean when she rides a winner. Last season witnessed unprecedented interest in equestrian events and now, with the quarter mile track completed and the oval within turfed for a three-horse polo field, the "horsey" crowd comes into their own this year. Oden Proctor photo.

ANNUAL CALENDAR OF EVENTS

1952 - 1953 SEASON

For your convenience and reference, we have included this Annual Calendar for the '52-'53 Season. Cut this out and place it at your desk or on the kitchen wall in order that you might refer to it readily. Why not consider sending in your reservations for accommodation well in advance, or better yet, for the entire season! Listed are the special annual parties and tournaments, carefully scheduled. You needn't wait for monthly notices. Use this convenience for assured service and attention. Remember—early reservations help us to accommodate you.

Saturday, October 18, 1952—Informal Opening; Club Round-Up and Hoe-Down

Sunday, October 19, 1952—Western Fashion Show (afternoon)

Friday, October 24-25-26, 1952—Men's and Women's Tennis Tournament

*Friday, October 31, 1952—Hallowe'en Parties for young and old

Saturday and Sunday, November 1 & 2, 1952—Golf Tournament

Saturday, November 8, 1952—5th ANNUAL FORMAL OPENING

Sunday, November 9, 1952—Fashion Show

Tuesday, November 11, 1952—Special Events for Armistice weekend

Wednesday, November 12, 1952—Club closed

Saturday, November 15, 1952—5th Annual Sportsman Dinner

Saturday, November 22, 1952—Anniversary of the Arena Opening — HORSESHOW — Equestrian Dinner Dance

Thursday, November 27, 1952—THANKSGIVING DAY (Turkey Shoot—Dinner)

Thurs., Fri., Sat., December 11, 12, 13—149ER PARTY and SPECIAL PIONEER CELEBRATION—5TH ANNIVERSARY OF SHADOW MOUNTAIN CLUB

Saturday, December 20, 1952—Shadows' and Tri-D's Christmas Parties (Afternoon) Pre-Christmas Dinner Dance (evening)

Wednesday, December 24, 1952 — CHRISTMAS EVE—Santa's Fireside Program—Buffet

Thursday, December 25, 1952—CHRISTMAS DAY —Christmas Dinner

Friday, December 26, 1952—Christmas Week Square Dance

Saturday, December 27, 1952—"Christmas vs. New Year's" Dinner Dance (Gift Return Rally)

Tuesday, December 30, 1952 — S.M.C. JUNIOR HOLIDAY HOP (Ages 15 to 21)

Wednesday, Dec. 31, 1952 — NEW YEAR'S EVE DINNER DANCE

Thursday, January 1, 1953—NEW YEAR'S DAY DINNER

*Saturday, January 17, 1953 — MONTMARTRE PARTY (Costume) "Palm Desert goes Parisienne"

Saturday, February 14, 1953 — ST. VALENTINE PARTY

Wednesday, February 18 to Monday, February 23, 1953—DATE FESTIVAL

*Friday, February 20, 1953—ARABIAN COSTUME DINNER DANCE

Saturday, March 7, 1953—SHADOW BALL (formal)

Saturday, March 14, 1953—ST. PATRICK'S PARTY

Wednesday, April 1, 1953—ANNUAL S.M.C. JUNIOR CLUB CARNIVAL

Sunday, April 5, 1953—EASTER SUNDAY

Saturday, April 18, 1953—ANNUAL DIXIE BALL Minstrel Show

May 2, 1953—CIRCUS PARTY

*May 16, 1953—Outdoor "Tahitian Party" (opens the Summer Season)

*Costume Party

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ACTIVITY
--and How!

A veritable beehive of carpenters, painters, gardeners and staff are busily preparing and building worthwhile additions to increase the comfort and facilities of your Club. In the majority of instances, these improvements were suggested by members and most assuredly will contribute to the enjoyment of all.

Among these are the new enclosed foyer and main entrance, enhancing not only the beauty of the Clubhouse but greatly augmenting the convenience of arrangement.

* * *

In the Clubhouse proper, a lovely new ladies' powder room has been added, providing easier accessibility and eliminating inconvenience.

* * *

Notable additions to the children's playground and inauguration of preschooling for members with tiny tots.

* * *

Expansion of sports and recreation facilities (outlined in detail elsewhere in Sun Spots)—including softball diamond, paddle tennis, archery range, and now under construction, a championship-size tennis court and turfed three-horse polo field within the quarter mile oval track. These and many other improvements will be welcomed by all members who recognize that their inclusion will be major contributions during 1952-53.

IMPORTANT CHANGE OF POLICY IN DINING ROOM

In keeping with the proven and accepted policies in effect in so many of the finest clubs throughout the Nation, and at the suggestion of many of our members, Shadow Mountain Club has adopted the following policies as they pertain to dining room service:

Individual tipping will be eliminated in the dining room.

All food checks will carry a charge of 15% and the bar and refreshment, 10% — to cover service.

All members are urged to cooperate to the fullest extent in carrying out this important change in policy.

Also, as a result of an extensive survey among the finest clubs and resort hotels, the Club management will henceforth have women waitresses in the dining room. At the present time, applicants are being interviewed and are being carefully screened to obtain the highest type of individuals, thus assuring the best in courteous and efficient service.

NEWS FOR PARENTS OF TINY TOTS

Mommies and Daddies — at last your problem of "what to do with Susie and Johnnie" has been solved! The management has provided a preschool training program. There will be daily supervision and instruction from 9:15 a.m. to 12:15 p.m. for ages 3 to 5 years. Children may be left under supervised care until 5 p.m. in care of Miss Fern Hankins. See her, or inquire at the office for details and registration.

Observe the new playground and play school on the west lawn. "A place and a time for all ages—" that's our family club motto. Now—all you have to do is enjoy this new facility.

Oh, yes—please note your weekly calendar. Of course our SHADOWS (ages 4-8) will be enjoying games, prizes, luncheon — every Saturday. Mother hostesses are welcome. See Irene Matthias, Social Director, for this social training event, for small fry. Reservations at the office, or at 12:30 p.m. in the club lounge.

SQUARE DANCING

Every Thursday evening will be square dance night, with that delectable Chuck Wagon Dinner again; and you will be pleased to know, as we are proud to inform you, that Mr. James E. Bruner will be with us this season to instruct both Juniors and Seniors in the fine art of Folk and Square Dancing, and will call all of your favorite "Squares!" Fluff your pretty frocks and shine your boots. It'll be a hot time in the Old Club that night!

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MEMORY LANE OF LAST

--- In Review---a Triumphant Procession of Gala Events a

HAPPY HALLOWE'EN—Spooks and goblins and weird costumes galore contributed to a joyous and unforgettable Hallowe'en party for the Shadows (age 4 to 8) in the Club dining room where the youngsters enjoyed a dinner party all their own. This annual affair, as always, was exciting and colorful, the children adorable. Photo by Willis.

GET-TOGETHERS ARE FUN and the many wonderful sunlit days and balmy nights are spent on the lovely terraces of the Shadow Mountain Club enjoying the companionship that is congenial. Long will they live in memory — with their varying themes — of the Old West, Hallowe'en, Christmas, New Year's, St. Patricks, Valentine, Easter, Arabian, Dixie, Hawaiian and many others, topped by the exquisite formality of the wondrous Shadow Ball. In every instance, the magnetic touch of Irene Matthias, club social director, was quietly discernable.

FORMAL OPENING—Gay festivity in a setting with candlelight-gold-and-white motif. The happy mood of the capacity crowd was enhanced by the danceable rhythms of Dotty and Art Todd's trio—and on the terrace, by Danny Kuana's Hawaiians. Photo by Van Gorp.

JOYOUS YULETIDE—Christmas trees everywhere, a snowman, reindeer and sleigh mural on the east window, garlands—a merry time, indeed. For youngsters, a luncheon, gift giving by Santa Claus, hayrack ride and Christmas carols. For grownups, an exquisitely beautiful buffet, followed by a Christmas Eve program.

NEW YEAR'S FRIVOLITY—"Let joy be unconfin celebration. While Bozo the clown adorned he resplendent in gracious gowns and white dinn spirit which invariably pervades this annual S in the New Year. Oden Proctor photo.

GYMKHANA TIME—on the quarter mile track of the equestrian arena, invariably thrilled lovers of good horsemanship. Many events were staged—4th annual Palm Desert Raiders Homecoming Gymkhana, Junior Invitational Gymkhana and others—some spectacular, some quiet maneuvers; to the end that every spectator agreed nothing quite approached this Western desert setting in mid-winter under a warm sun. Photo by Willis.

EASTER ON THE DESERT—Bonnets and dance the night before Easter; then Easte services, children's Easter Egg Roll, follow combined Easter Parade and Fashion sho terrace, where proud parents promenad youngsters in a display of Easter finer Proctor photo.

LAST SEASON'S FESTIVITIES

ala Events and Entertainment Which Will be Recalled With Pleasure ---

Pictorially, only a brief glimpse of the season's happenings are revealed on these pages. Dinner dances, parties, balls, entertainment—one after the other filled the unforgettable days and evenings at Shadow Mountain Club. Truly, the *raison d'etre* for all the laughter, happiness and sparkling fun of adults, and youngsters, too, enjoying themselves at play.

SHADOW BALL—A memory of this lovely evening would be hard to erase—traditionally one of the Club's outstanding social affairs. Shown is gracious Irene Matthias, club social director, welcoming arrivals to this final black and white affair of the season. Van Gorp photo.

GAY '90s—Fair ladies and gay blades, at the corner of "Shaggy Lane and 42nd Street," Shadow Mountain Club, on the night of the annual Gay '90s party. These fair charmers and dashing beau brummels appear to have stepped from the pages of a picturesque past. Photo by Oden Proctor.

et joy be unconfined" was the timely theme of the Club's clown adorned heads with trick balloons, the celebrants, s and white dinner jackets, typified the lively, carefree des this annual Shadow Mountain occasion to welcome r photo.

ARABIAN NIGHTS—Highlights of this Ball, timed to coincide with the National Date Festival at Indio, were the sultry sultanas being sold at the slave market. Their dances in a laugh-provoking skit were part of the fun program of the colorful Ball. Photo by Oden Proctor.

VALENTINE SWEETHEARTS—This very special and lovely hostess committee welcomed party-goers to the Valentine party which has as its theme "hearts and flowers," and the captivating "sweetheart" music was in perfect harmony with a perfect evening. Studio of Oden Proctor.

RT—Bonnets and Bunnies Easter; then Easter Sunrise r Egg Roll, followed by a and Fashion show on the parents promenaded their of Easter finery. Oden

DIXIE BALL—Otherwise known as "Plantation Fantasy." And it was just that! It turned out to be a honey drippin' old-fashioned minstrel show of hilarious entertainment. We still don't know who had the most fun, the performers or the onlookers.

HEIGHT OF FASHIONS—Stunning revelations in exclusive gowns, daytime and evening, casual and sportswear, swim suits and accessories thrilled feminine onlookers from their vantage point on the lovely terrace. They would not have missed this style promenade for anything. Oden proctor photo.

HOME COMPLETIONS IN PALM DESERT APPROACH 150 MARK; SUN LODGES SHOW GAIN IN POPULARITY

THE SUN LODGE ANSWER—to those seeking a compact desert home, smartly designed and incorporating unusual outdoor living conveniences, at a cost within range of the nominal budget. This view of the portion of the Colony reveals how the redwood-stone combination blends harmoniously with desert and mountain topography. Walter White, Jr., designer—Gayle photo.

SINCE THE first concrete foundation was poured in Palm Desert, the clang of hammer and saw has never ceased. It has been a steady, sound growth. Every home reflects careful planning, conforming to the high standards of architectural design observed by the supervising architectural committee, whose job it is to see that every residence harmonizes with its neighbor.

With the number of homes erected and under construction nearing the 150 mark, it is estimated that more than $2,500,000 has been invested in residential development alone in Palm Desert. Adding to this an approximate $1,500,000 representing cost of hotel, lodge and bungalow-apartment buildings. the total would be around $4,000,000, according to Earle Hupp, vice-president and general manager of the Palm Desert Corporation. He pointed out that this figure does not include 23 business structures, the post office, church, school or the extensive investment in the Shadow Mountain Club and its facilities.

"In the over-all planning of this community, sheer size of a building, residential or otherwise, is no more important that its beauty of design and the fact that it has been created in good taste," Hupp stated. "Our community is proud of the very fine estates which have been built and those now in the blueprint stage, and it is equally enthusiastic about the structures on a more modest scale, such as the Sun Lodge Colony development."

"Perhaps no development in the entire desert area has created more comment and aroused greater interest than the Sun Lodge Colony. This Colony —34 units have been built to date—was created especially for those who desired a one or two bedroom bungalow apartment with its own secluded walled-in patio, with the use of the Colony swimming pool, exclusively planned for unit owners. Of unusual appeal has been the fact that when not in personal use, the apartment can be rented out for income purposes. Likewise, the fact that each owner is relieved of all worries of upkeep. One moderate annual fee covers payment of building taxes, insurance, maintenance of lawns, walks, landscaping and the Sun Lodge private pool. Complete hotel or maid service is available by the simple expedient of phoning.

The real estate department of the Palm Desert Corporation reports that one-bedroom Sun Lodges are available at $9975.00 and two bedroom, at $13,950. Prices, however, are subject to change.

(*Continued from page* 2)

--SMC Chart of Progress

championship turfed three-horse polo field, making polo an important addition to club activities. Surely, the "horsey" crowd will come into their own this year.

APPROACH AND PUTT GOLF COURSE

Improvements to the Approach and Putt Golf course which constitutes the approach to Shadow Mountain Club is receiving enthusiastic comment from the early visitors who have inspected this project. The turf of the present course has been maintained throughout the summer and is green at this time, inviting your play. The desert area between the tee-off to No. 1 green and No. 9 are now being completely turfed. Substantial shrub and tree planting has greatly enhanced the beauty of your club grounds.

NEW AND SECOND CLUB ENTRANCE

This new entrance, which includes stone walls of native rock, adjoins the enlarged auto park to the south and will offer greater convenience to all members residing in the Shadow Mountain Estates area.

POOLSIDE RUMPUS ROOM

The enclosure of the Poolside Rumpus Room with attractive screening has proved useful and practical throughout the summer months and this fly-proof pavilion will be open as the poolside Snack Bar throughout the winter season.

RESUMPTION OF COMMUNITY CHURCH SERVICES

Regular church services are now being held at the Palm Desert Community church. Dr. John Robertson Macartney has extended the invitation for all to attend the non-denominational services. The new manse for Dr. and Mrs. Macartney has been completed and adjoins the church which, architecturally, is one of the most attractive structures in Palm Desert.

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OUR FIFTH YEAR

(*Continued from page* 1)

Troup, Rotary Club, Volunteer Fire Department, Palm Desert Theatre Guild, and other civic and social groups and institutions, provide convincing proof of the fact that Palm Desert has "arrived" as a preferred vacation and retirement community for discriminating families throughout the nation.

The fifth annual desert season at Shadow Mountain Club offers many pleasant surprises for its members and their families. You will first experience justifiable pride in membership as you enter the newly constructed entrance foyer. The practical comfort of the enclosure and smart design will be appreciated. Everywhere you will see innovations, and most of these changes and additions have resulted from constructive suggestions from the members themselves.

The recently completed playground for tots, with pre-kindergarten school and baby care, will be particularly appreciated by those members having the baby-sitting problem. The new turfed polo field and quarter-mile oval, with facilities for horse shows, gymkhana and steeplechase, will make Shadow Mountain Stables one of the smartest equestrian facilities on the Pacific Coast.

The social and recreational agenda for the new season includes all the traditional parties, giving cognizance to the Thanksgiving, Christmas and Easter holidays, besides the several annual costume parties such as the Arabian Nights Ball, the Shadow Mountain Club Formal Ball, the annual Dixie Ball, and others being planned by our Social Director and Club Entertainment Committee. The sports and recreational program will be particularly active with club and interclub tennis tournaments, water ballets and competitions, golf tournaments on the new and enlarged approach and putt golf course, and seasonal fashion shows.

Many parents now attest as to how much the wholesome social and recreational life at Shadow Mountain Club means to the health and happiness of their families, and particularly to their growing children.

May we urge that you visit the desert often to enjoy the invigorating warm days and the crisp nights of the winter months; to enjoy to the fullest the companionship of your Palm Desert community neighbors and fellow club members.

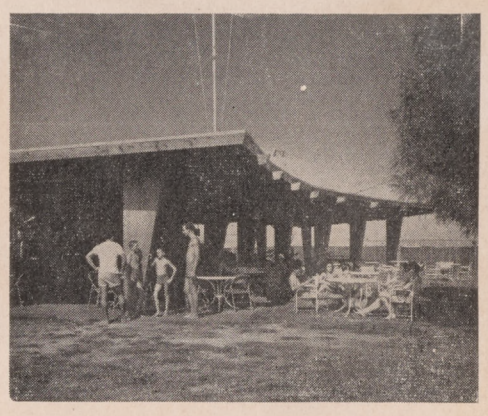
Sincerely,

Cliff Henderson

Palm Desert Corporation
Founder-President

POOLSIDE RUMPUS ROOM AND SNACK BAR MAGNET FOR YOUNGSTERS AND OLDSTERS

The screening in of this popular play and refreshment rendezvous during the summer has been a worthwhile improvement. At the north end of the pool, adjacent to the tennis courts, ping pong tables and shuffleboard courts, it is quickly accessible to those wishing a quick bite, a cooling drink, to play or relax from activity. Nearby children's play area makes it handy for youngsters to enjoy refreshments.



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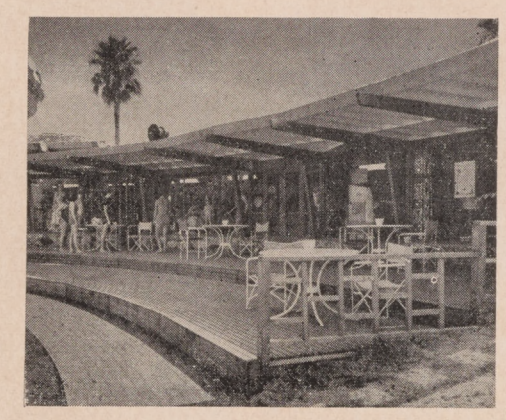

STUARD'S SUN SHOP, Club poolside, is a handy shopping convenience for everything in latest sportswear, sports equipment. Features apparel for all the family; California originals and imports; swimming equipment from floating toys to Catalina swim suits; White Stag and many other well known lines of sportswear. Proprietors Truman S. and Claire Stuard also maintain shops in La Jolla and La Jolla Beach and Tennis Club.

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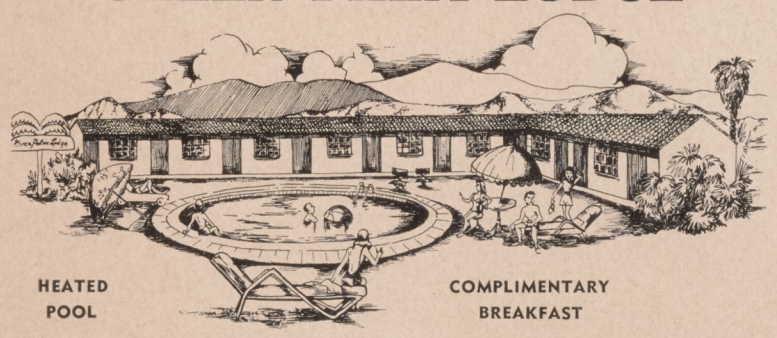

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FOOTNOTE TO CONNOISSEURS OF FINE FOOD. After numerous interviews of eligible chefs, your Club management is pleased to announce the selection of Francois de Harak. Chef de Harak brings to your Club many years of experience. His European training included apprenticeship at the Hotel Savoy in London under the renowned Escoffier. Later experience included Adlon Hotel, Berlin; Imperial in Vienna, St. Regis and Bankers Club in New York, Los Angeles Country Club, Flintridge Country Club, Pasadena, El Mirador, Palm Springs and Arizona Biltmore. We feel confident that all members will be pleased with the menus planned for this season.

COMPLETE HOME REVIEW, in picture and story, will be a feature of the next issue of SUN SPOTS. Be sure to read it.

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